



Welcome to the Yellowjacket Experience



University
of Rochester

Saturday, April 18

TIME	EVENT	DESCRIPTION	LOCATION
8:15 AM – 9:45 AM	Check-in	Peruse today's offerings and enjoy our welcome video and a light breakfast. <i>Student entertainment will begin at 9:00 AM</i>	Strong Auditorium
9:15 AM – 9:45 AM	Welcome and University Overview	Dr. Robert J. Alexander, Vice Provost and University Dean of Enrollment Management, will welcome you to campus and get your day started.	Strong Auditorium
9:50 AM – 10:50 AM	Campus Tour <i>(also offered at 11:00 AM & 2:00 PM)</i>	Take a student-led walking tour of campus.	Departs from outside Strong Auditorium
10:00 AM – 10:45 AM	Your Next Steps: Financial Aid	The following topics will be discussed: what the first bill means and how to interpret it, outstanding verification documents, loan funding options, federal work study, changes in aid over the next four years, FAOnline and how to use the portal, and how to pay for textbooks.	Strong Auditorium
11:00 AM – 11:45 AM	Greene Center For Career Education and Connections	In this session, you'll learn how students discover career paths, secure internships and research opportunities, land jobs, prepare for graduate or professional school, and connect with alumni.	Strong Auditorium
11:00 AM – 12:00 PM	Campus Tour <i>(also offered at 9:50 AM & 2:00 PM)</i>	Take a student-led walking tour of campus.	Departs from the steps of Eastman Quad
11:00 AM – 11:45 AM	Faculty Lecture Lecture Title: Natural Nanotechnology: How Geckos Stick to Walls <i>Professor Darren Lipomi, Department of Chemical and Sustainability Engineering</i>	The chemistry, engineering, and biology of their magical feet, with applications in healthcare and sustainability.	Hoyt Auditorium
11:00 AM – 1:00 PM	Student Life Expo	Connect with student organizations, engage with our campus offices, and meet current URochester students, faculty, and staff. This drop-in event will allow you to get a sense of student life here at URochester!	Feldman Ballroom, Douglass Commons
11:00 AM – 1:30 PM	Lunch	Use the meal ticket you received at check-in. It's good for you and your whole family! URochester faculty from many departments will be available to connect with you in Danforth Dining Hall.	Danforth Dining Hall, Susan B. Anthony Hall



Welcome to the Yellowjacket Experience



University of Rochester

Saturday, April 18

TIME	EVENT	DESCRIPTION	LOCATION
11:00 AM – 3:30 PM	Meliora Lounge	Experience URochester in a casual setting. Meet current students, parents, and alumni; get your picture taken with Rocky, our mascot, and become an official Yellowjacket!	Bridge Lounge, Wilson Commons (4 th Floor)
12:00 PM – 12:45 PM	Faculty Lecture Lecture Title: The Business of Influence: A Marketing Class Preview <i>Professor Elena Nescio, Simon Business School</i>	An interactive introduction to the core principles of marketing, including customer segmentation, targeting, positioning, and the marketing mix. Experience how marketing drives organizational success and shapes real-world decisions. Come prepared to engage through live prompts, interactive polls, and a case example!	Hoyt Auditorium
1:00 PM – 1:45 PM	Faculty Lecture Lecture Title: Causality Police:101 and What Does a Good Scientific Conceptual Model Look Like? <i>Professor Lisa Kahn, Department of Economics</i> <i>Professor Brandon Barnett, Department of Chemistry</i>	How do we know if something causes an outcome? This lecture explores the challenge of causality in social science, offers a framework for applying findings to your own life, and introduces the fundamentals of inorganic chemistry and effective conceptual frameworks.	Hoyt Auditorium
1:00 PM – 1:45 PM	Q&A with URochester Leaders	Meet with Dr. Robert J. Alexander, Vice Provost and University Dean of Enrollment Management, as well as other University leaders, and have your questions answered about the University of Rochester.	Room 1400, Wegmans Hall
1:15 PM – 1:50 PM	Athletics Tour	On this tour of URochester's athletic facilities, you will get the chance to see Robert B. Goergen Athletic Center, in addition to a variety of other athletic facilities.	Departs from the entrance of Goergen Athletic Center
2:00 PM – 2:45 PM	Undergraduate Research Student Panel	Join the Office of Undergraduate Research for an overview of the many varieties of research going on at URochester and how you can get involved.	Hubbell Auditorium, Hutchison Hall
2:00 PM – 2:45 PM	Current URochester Student Panel	Meet current students and get their perspectives on undergraduate life at URochester.	Hoyt Auditorium
2:00 PM – 3:00 PM	Campus Tour <i>(also offered at 9:50 AM & 11:00 AM)</i>	Take a student-led walking tour of campus.	Departs from the steps of Eastman Quad
2:45 PM – 3:45 PM	Final Q&A	Admissions counselors will be available for any lingering questions before you depart, and students can play a game of URochester trivia with their fellow Yellowjackets.	Room 1400, Wegmans Hall



Welcome to the URochester family!

Scan the QR code to explore resources for admitted students, chat with current Yellowjackets, and more!

