

# WELCOME TO THE Yellowjackets EXPERIENCE



UNIVERSITY of ROCHESTER

## Saturday, April 5

TIME	EVENT	DESCRIPTION	LOCATION
8:15 AM – 9:10 AM	<b>Check-in and Student Entertainment</b>	Peruse today's offerings and enjoy our "Welcome" video and a light breakfast. Student entertainment will begin at 9:00 am.	Strong Auditorium
9:10 AM – 9:45 AM	<b>Welcome and University Overview</b>	Dr. Robert Alexander, Vice Provost and University Dean of Enrollment Management, will welcome you to campus and get your day started.	Strong Auditorium
9:50 AM – 10:50 AM	<b>Campus Tour</b> <i>(also offered at 11:00 AM &amp; 2:00 PM)</i>	Take a student-led walking tour of campus.	Departs from outside Strong Auditorium
10:00 AM – 10:45 AM	<b>Your Next Steps: Financial Aid</b>	The following topics will be discussed: what the first bill means and how to interpret it, outstanding verification documents, loan funding options, federal work study, changes in aid over the next four years, FAOnline and how to use the portal, and how to pay for textbooks.	Strong Auditorium
11:00 AM – 11:45 AM	<b>Greene Center for Career Education and Connections</b>	The Greene Center helps students build habits to explore and test out their interests and make decisions about what they want to do next and in the future. This session will review how the Rochester community works together to support students as they explore careers, gain experience, and connect with alumni and employers.	Strong Auditorium
11:00 AM – 12:00 PM	<b>Campus Tour</b> <i>(also offered at 9:50 AM &amp; 2:00 PM)</i>	Take a student-led walking tour of campus.	Departs from the front steps of the Academic Quad
11:00 AM – 11:45 AM	<b>Faculty Lecture</b>  <i>Title: Introduction to Marketing</i>  <i>Faculty: Professor Elena Nescio</i>  <i>Department: Undergraduate Business Program</i>	This interactive session offers a first look into the dynamic world of marketing: what it is, why it matters, and how it shapes the world around us. Together, we'll explore foundational concepts, relevant examples, and real-world challenges. Whether you dream of launching the next big brand or simply want to understand what drives marketing strategy, this session offers a preview of what you'll experience in MKT 203: Principles of Marketing.	Room 321, Morey Hall
11:00 AM – 1:00 PM	<b>Student Life Expo</b>	Whether you want to learn more about getting involved on campus or all the campus resources available for our students, this interactive drop-in event will allow you to get a sense of student life here at Rochester!	Feldman Ballroom, Douglass Commons

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11:00 AM – 1:30 PM	<b>Lunch</b>	Use the meal ticket received at check-in. It's good for you and your family!	Danforth Dining Hall, Susan B. Anthony Hall
1:00 PM – 1:45 PM	<b>Faculty Lecture</b> <i>Title: Biomedical Ultrasound Imaging</i> <i>Faculty: Professor Stephen McAleavey</i> <i>Department: Biomedical Engineering</i>	This lecture will provide a brief introduction to the physics and engineering that enable medical ultrasound imaging. How are pictures made from sound? Ultrasound imaging incorporates physics, engineering, and medicine - a true BME technology.	Hubbell Auditorium, Hutchison Hall
1:00 PM – 1:45 PM	<b>Q&amp;A with the Dean</b>	Meet with Dr. Robert J. Alexander, Vice Provost and University Dean of Enrollment Management, as well as other University leaders, and have your questions answered.	Hoyt Auditorium
1:15 PM – 1:50 PM	<b>Athletics Tour</b>	You'll get the chance to see Robert B. Goergen Athletic Center, in addition to a variety of other athletic facilities.	Departs from the entrance of Goergen Athletic Center
2:00 PM – 2:45 PM	<b>Undergraduate Research Panel</b>	Join the Office of Undergraduate Research for an overview of many varieties of research going on at Rochester and how you can get involved. A student panel will offer an undergraduate perspective, and representatives from the Office of Undergraduate Research will be on hand to answer any questions.	Hubbell Auditorium, Hutchison Hall
2:00 PM – 2:45 PM	<b>Current Student Panel</b>	Meet current students and get their perspectives on undergraduate life at Rochester.	Hoyt Auditorium
2:00 PM – 3:00 PM	<b>Campus Tour</b> <i>(also offered at 9:50 AM &amp; 11:00 AM)</i>	Take a student-led walking tour of campus.	Departs from the front steps of the Academic Quad
2:45 PM – 3:45 PM	<b>Send-Off &amp; Test UR Knowledge</b>	Students, test your Rochester knowledge by playing a game of trivia with your fellow Yellowjackets. Families are welcome to have any final questions answered by admissions staff.	Room 1400, Wegmans Hall

**CHECK OUT MORE RESOURCES FOR ADMITTED STUDENTS**



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