

WELCOME TO THE *Yellowjackets* EXPERIENCE



UNIVERSITY of
ROCHESTER

Friday, April 18

TIME	EVENT	DESCRIPTION	LOCATION
8:15 AM – 9:10 AM	Check-in and Student Entertainment	Peruse today's offerings and enjoy our "Welcome" video and a light breakfast. Student entertainment will begin at 9:00 am.	Strong Auditorium
9:10 AM – 9:45 AM	Welcome and University Overview	Dr. Robert Alexander, Vice Provost and University Dean of Enrollment Management, will welcome you to campus and get your day started.	Strong Auditorium
9:50 AM – 10:50 AM	Campus Tour <i>(also offered at 11:00 AM & 2:00 PM)</i>	Take a student-led walking tour of campus.	Departs from outside Strong Auditorium
10:00 AM – 10:45 AM	Your Next Steps: Financial Aid	The following topics will be discussed: what the first bill means and how to interpret it, outstanding verification documents, loan funding options, federal work study, changes in aid over the next four years, FAOnline and how to use the portal, and how to pay for textbooks.	Strong Auditorium
11:00 AM – 11:45 AM	Greene Center for Career Education and Connections	The Greene Center helps students build habits to explore and test out their interests and make decisions about what they want to do next and in the future. This session will review how the Rochester community works together to support students as they explore careers, gain experience, and connect with alumni and employers.	Strong Auditorium
11:00 AM – 12:00 PM	Campus Tour <i>(also offered at 9:50 AM & 2:00 PM)</i>	Take a student-led walking tour of campus.	Departs from the front steps of the Academic Quad
11:00 AM – 11:45 AM	Faculty Lecture <i>Title: Cooperation and Conflict in Animal Societies</i> <i>Faculty: Professor Floria Mora-Kepfer Uy</i> <i>Department: Biology</i>	Why are some animals solitary while others live in groups? How do societies balance cooperation and conflict? In this lecture, we'll explore evolution of social behavior in animals, and some parallels to human societies.	Hoyt Auditorium
11:00 AM – 1:00 PM	Student Life Expo	Whether you want to learn more about getting involved on campus or all the campus resources available for our students, this interactive drop-in event will allow you to get a sense of student life here at Rochester!	Feldman Ballroom, Douglass Commons

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TIME	EVENT	DESCRIPTION	LOCATION
11:00 AM – 1:30 PM	Lunch	Use the meal ticket received at check-in at either dining hall. It's good for you and your family!	Danforth Dining Hall, Susan B. Anthony Hall Douglass Dining Center, Douglass Commons
1:00 PM – 1:45 PM	Faculty Lecture <i>Title: Introduction to Marketing</i> <i>Faculty: Professor Elena Nescio</i> <i>Department: Business</i>	This session offers a first look into the dynamic world of marketing: what it is, why it matters, and how it shapes the world around us. Together, we'll explore foundational concepts, relevant examples, and real-world challenges. Whether you dream of launching the next big brand or simply want to understand what drives marketing strategy, this session offers a preview of what you'll experience in MKT 203: Principles of Marketing at UR.	Hubbell Auditorium, Hutchison Hall
1:00 PM – 1:45 PM	Q&A with the Dean	Meet with Dr. Robert J. Alexander, Vice Provost and University Dean of Enrollment Management, as well as other University leaders, and have your questions answered.	Hoyt Auditorium
1:15 PM – 1:50 PM	Athletics Tour	You'll get the chance to see Robert B. Goergen Athletic Center, in addition to a variety of other athletic facilities.	Departs from the entrance of Goergen Athletic Center
2:00 PM – 2:45 PM	Undergraduate Research Panel	Join the Office of Undergraduate Research for an overview of many varieties of research going on at Rochester and how you can get involved. A student panel will offer an undergraduate perspective, and representatives from the Office of Undergraduate Research will be on hand to answer any questions.	Hubbell Auditorium, Hutchison Hall
2:00 PM – 2:45 PM	Current Student Panel	Meet current students and get their perspectives on undergraduate life at Rochester.	Hoyt Auditorium
2:00 PM – 3:00 PM	Campus Tour <i>(also offered at 9:50 AM & 11:00 AM)</i>	Take a student-led walking tour of campus.	Departs from the front steps of the Academic Quad
2:45 PM – 3:45 PM	Send-Off & Test UR Knowledge	Students, test your Rochester knowledge by playing a game of trivia with your fellow Yellowjackets. Families are welcome to have any final questions answered by admissions staff.	Room 1400, Wegmans Hall

CHECK OUT MORE RESOURCES
FOR ADMITTED STUDENTS



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